

Wisconsin State Youth Achievement Award

This award is given to recognize outstanding work in the Brown Swiss breed by youth breeders. To be eligible to compete, the youth must have been 9 and not yet 20 by January 1 of the year they are entering and must have owned a Brown Swiss registered animal in their name for at least one year. Each entrant should send this completed application directly to youth advisor Jennifer Meyer.

The entire application should reflect the efforts and thoughts of the youth in his/her work with Brown Swiss cattle. All pieces of the state application will be able to be used when filling out the national forms. The application should be typed or written clearly so that the judges will not misread the information. Please include the following components:

A. FRONT COVERS

Be creative. Covers will not be judged. Photos on the front back cover are acceptable.

B. TWO PHOTOGRAPHS

Two current wallet-sized photos must be mounted on one page with name, age, and complete address. Keep in mind that these photos will be used for press release purposes. Scanned photos are not acceptable.

C. BROWN SWISS PROJECT SUMMARY FORM

Use form Youth Achievement Form 1 or re-type the form to include all necessary information.

D. STORY OF JUNIOR BROWN SWISS WORK

Not to exceed eight double-spaced pages using a 12-point font. You should include discussion of your breeding, feeding, management, herd health, and record keeping programs. Questions to answer include:

- What have you done to merchandise or promote the animals in your herd?
- Since you have owned Swiss, in what areas do you think your animals have improved the most?
- What specific areas do you think still need improvement?
- What is the most important factor to increase the present production in your cows?
- What are your overall goals for your Brown Swiss?

E. SUMMARY OF ACTIVITIES & PROJECTS

Not to exceed five pages. This section does not have to be double-spaced. List your activities from the most recent year to your first year beginning with dairy project work, and include achievements, awards, and offices held. These are to be the highlights of your career as a Junior Brown Swiss member. This should include all types of projects and activities . . . Brown Swiss, 4-H, FFA, school, church, and community.

F. INVENTORY OF REGISTERED BROWN SWISS OWNED Limit to three pages. List your current herd in a neat and concise fashion. The list may include: animal, date of birth, sire, dam, and estimated value. If you would like to list all animals you have owned and are no longer in your herd, it is recommended you list them on the bottom of the page. Leased and partnership animals should be listed under a separate heading.

G. PERSONAL VIEWS

Answer the following question in one page or less. Points will be deducted for every question exceeding the one-page word allotment.

1. Facebook, Twitter and other social media are becoming a greater part of our daily lives. How can Brown Swiss breeders better utilize these tools?

Send completed applications to:

Jennifer Meyer
W2711 Killsnake Rd.
Chilton, WI 53014

APPLICATIONS MUST BE POSTMARKED ON OR BEFORE FEBRUARY 25